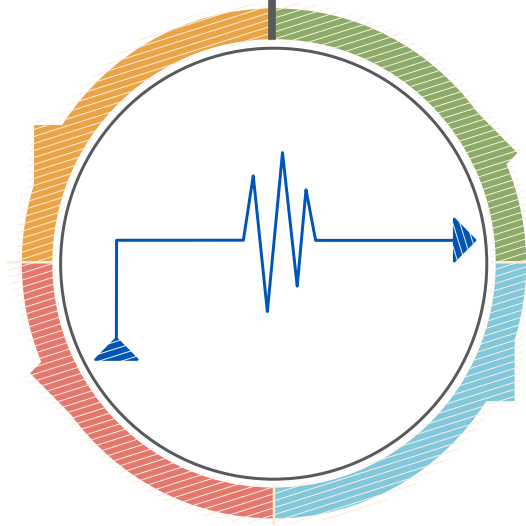


# DELEGATE THE THINKING®

Leadership Coaching Program





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**Highly recommend** DELEGATE THE THINKING® program.

A powerful introduction to the smart and refined  
art of communication: Coaching.

A wakeup call and a push toward better understanding to become  
a new breed of manager/coach.

It changed completely my way to approach people & problems.

*Shadi Kaddoum, M&C Saatchi*



**Culture** Full Engagement  
Communication  
**Coaching** Beliefs  
No Slides  
Fundamentals

## PROGRAM OVERVIEW

The **DELEGATE THE THINKING**® is a program designed to instill the culture of coaching in the managers' fundamental beliefs, rather than only an addition to a toolbox (which they get as well.)

It's a mynditude® **proprietary workshop** that follows a model specifically created to use in **organizations as managers / coaches.**

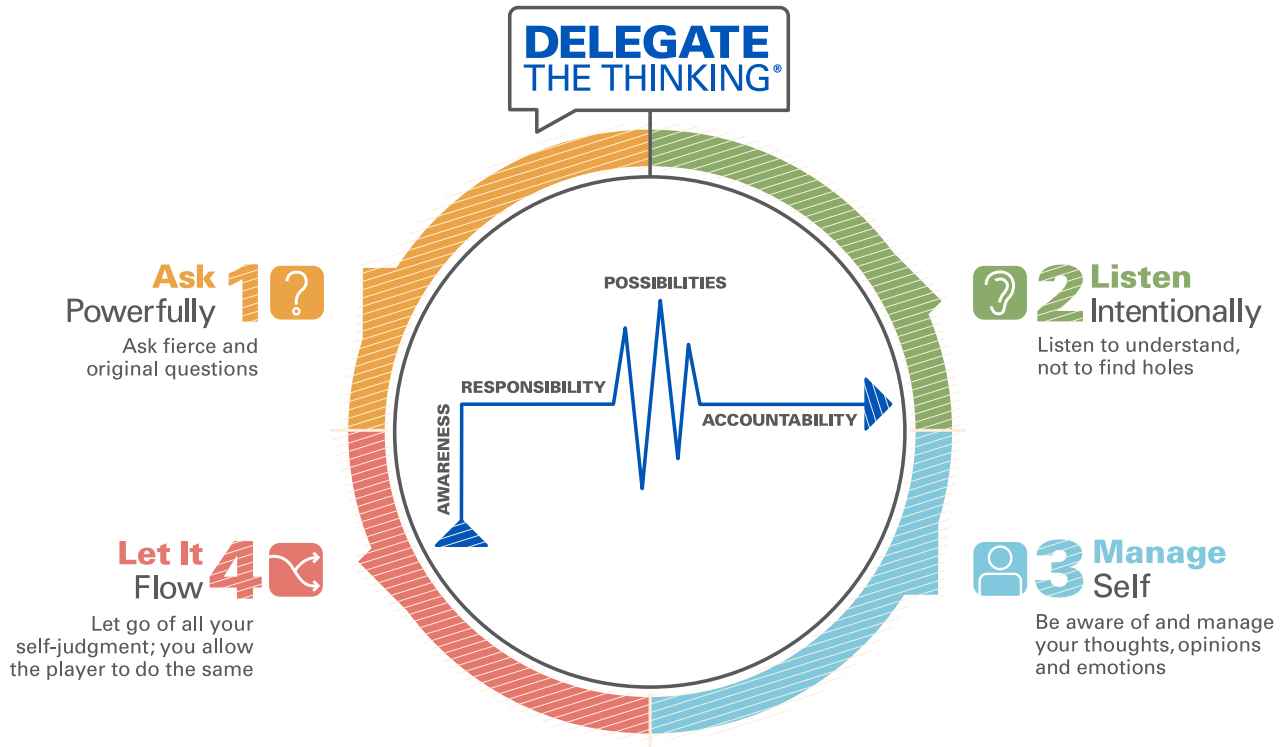
## THE APPROACH

Participants **don't feel they are in a training room**, as the approach to the program is completely different than any other. One thing for sure: there are no slides to present, only **engagement to live.**

Typically, the discussions turn **challenging** and real subjects created in the room constitutes the core of the days. Attendees wonder when the actual material will start, and in no time, the workshop is over and the discussions turn into **deep learning and mindset shifts.**

## mynditude's COACHING MODEL

The **DELEGATE THE THINKING**® program provides the participants with a simple and visual model to coach effectively with vigor and structure, making it appropriate to the business world. It's an easy yet comprehensive reference to keep at hand while practicing in the program and back in the workplace.



**Developed by mynditude**®, the model is a result of extensive exposure to different schools of coaching around the world. It does tackle the conventional GROW model and it takes it steps further to broaden its usage to crucial situations.

Most importantly, it focuses on **accountability**, **commitment** to next steps and a clear discussion about how to **overcome possible obstacles**.

## PROGRAM STRUCTURE

Becoming a good coach in the workplace requires skills and attitude that are impossible to acquire without **real-life practice**. What takes even more time and effort is to **quiet the existing judgments and biased perceptions** of how one develops and grows people. It's quite a **shift in paradigm!** To make sure that this evolution takes place, **multiple events, discussions and individualized sessions** are necessary, and hence, the following program structure.



### FUNDAMENTALS

A powerful and hands-on introduction to the fundamentals of coaching as a manager, from a skillset and a behavior aspects, while learning the model and its components

### AWARENESS

A deeper dive into the model, and a focus on the coach's self awareness and awareness of the coachee, from a personal-angle, and how it relates to performance coaching

### INTEGRATION

Put all learnings and practice together, adding more tools to widen the toolkit, and integrate coaching as a way of management rather than a mere one-time discussion

## PARTICIPANTS MATERIAL

Before the program, participants receive a **coaching book** as pre-reading material that will help them integrate faster.

During the program, they will receive a binder providing full **reference material at every module**.

As well, each will receive an **individualized MBTI® personality report**.



## A Selection of mynditude's Partners

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ROSTAMANI

BDF ●●●●  
Beiersdorf

  
BRITISH AMERICAN  
TOBACCO

 CareFusion

  
DANONE  
BABY NUTRITION

  
evian.

  
FDC  
FOOD & DRUG CORPORATION S.A.L.

  
IMPACT BBDO

initiative

  
IPT Power Tech

  
JUBAILI BROS  
جيبيلي اخوان

J W T

  
kraft foods  
make today delicious

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MERCK  
Living Innovation

  
Mercy Corps

  
MINDWORKS®

  
MSD

  
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